

TIVOLI DRIVE-IN THEATRE



ADVERTISE WITH US | TIVOLI DRIVE-IN
THEATRE

CINEMA TECHNICAL SPECIFICATIONS

VIDEO

RESOLUTION: 2048x858

RATIO: 2.39:1

FRAME RATE: 24FPS

100 Mbps/s

FILE TYPE: mov. or MP4

AUDIO

48,000 KHZ type PCM

PLEASE NOTE: Files must be delivered and approved by cinema management one week prior to live date. Images, music or any related assets, must be owned by you or copyright free.

BROADCASTING TECHNICAL SPECIFICATIONS

VIDEO

RESOLUTION: 1920px1080p

RATIO: 16x9

FRAME RATE: 25/50FPS

8 Mbps/s

FILE TYPE: MP4

AUDIO

44,000 KHZ type PCM

Captions if required

PLEASE NOTE: Files must be delivered and approved by cinema management one week prior to live date. Images, music or any related assets, must be owned by you or copyright free.

All packages are offered under a
12 month contract

PACKAGES AND PRICING	GOLD	SILVER	BRONZE
Monthly fee + GST	\$995	\$495	\$199
CINEMA ADVERTISEMENT	3 x 45sec adverts for 50 weeks anually	2 x 45sec adverts for 50 weeks anually	1 x 30sec advert for 50 weeks anually
Diner Advertisement 1 advert every 30mins during Saturday's screenings	✓	✓	✓
Food Co-Op Advertisement Tue-Fri Open - Close 1 x advert every 30min for 50 weeks	✓	✓	
Billboard Banner Advertisement Located in public view for 12 months 3m width - 1.5m height / sponsor to supply banner	✓	✓	✓
Sponsor Acknowledgement	✓	✓	✓
Corporate Night at the Drive-In 1 pass to use venue for corporate event client movie night (\$3500 value)	✓		
MEDIA Promotion Promotion of your company on Facebook and Instagram pages (44k + followers)	✓	✓	✓
Logo and web link on tividrivein.com.au Logo in monthly Drive In program	✓		
2 tickets to public events	✓		terms and conditions apply

CONTACT US

Any questions, queries or ready to join us?
Please get in touch with our team
and we will gladly assist in any way we can.

events@tivolidrivein.com

